

WATERSOLUTIONS

Water & Wastewater Technologies

Media Information 2024

Print/Online & Digital

7TH VOLUME 2024

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Dr.-Ing. Hildegard Lyko
Editor in chief
Phone +49 201 82002 20
h.lyko@vulkan-verlag.de

Title:
WATER SOLUTIONS

Short characteristic:

Water Solutions is a leading technical and scientific journal for water management and wastewater technologies, hydrogeology, water reuse and rainwater harvesting, storage and distribution of water, treatment of wastewater. Water Solutions reports on the process engineering for water treatment, wastewater purification and sludge treatment, on developments in analysis, metrology and control technology, on hygiene and microbiology and operational experiences, common concerns of water protection from the perspective of water use and wastewater disposal as well as on capacity building in developing countries, judicial subjects and economic concerns.

Target groups:

Water suppliers, sewage companies, consulting engineers and industry, governments, NGO's

Publication frequency:

issue to IFAT

Magazine format:

210 mm wide x 297 mm high, DIN A4

Volume:

7th Volume 2024



Keywords and topics

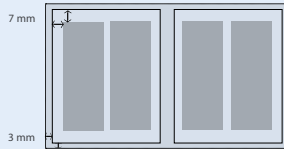
- Analytic
- Automation in the water and wastewater sector
- Climate change
- Desalination
- Digitalization
- Disinfection
- Energy generation from water and wastewater
- Flood protection
- Hydrogen
- Hygiene
- Microplastic
- Rainwater
- Telecontrol technology
- Wastewater treatment
- Water and health
- Water development
- Water distribution
- Water research
- Water reuse
- Water stress
- Water supply
- Water treatment

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
01 /2024	Publishing date May 3, 2024 Advertising deadline April 8, 2024 Print documents deadline April 11, 2024	IFAT 2024 Special <ul style="list-style-type: none"> • Water research • Water development • Water distribution • Water reuse • Water treatment • Desalination • Water supply in rural and urban areas • Water supply for agriculture plants • Developing countries • Water and health • Capacity building in the water sector • Flood protection • Climate change • Automation in the water and wastewater sector • Sustainable water supply in semi-arid and arid regions 	IFAT Munich - May 13-17, 2024

* Subjects and focal points are subject to change without notice.

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge

**Data transfer:**

via e-mail (if necessary with download link) to:
anzeigen@vulkan-verlag.de

Create a file with information of
magazine-title and issue.

File-Name as follows: c

ustomer_ws_issue_format.pdf

File-Name as follows:

customer_ws_1-21_210x297.pdf

(Please use abbreviations when naming
magazine and issue.)

Proofs:

Without proofs supplied by you (according to
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Mrs Melanie Zöller

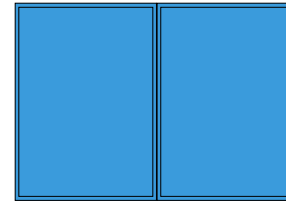
Friedrich-Ebert-Straße 55

45127 Essen

**Title page**

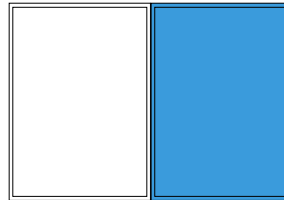
Bleed
200 x 174 mm

colour € 6,700

**2/1 page**

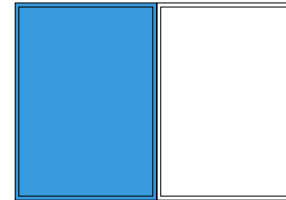
Bleed
420 x 297 mm + 3 mm bleed

bw € 7,850
colour € 10,250

**1/1 Page**

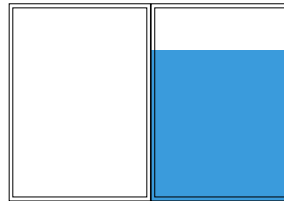
Bleed
210 x 297 mm + 3 mm Bleed
Type area
180 x 250 mm

bw € 3,570
colour € 4,770

**outside back cover &
inside front cover**

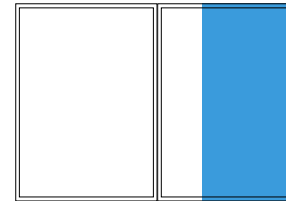
Bleed
210 x 297 mm + 3 mm bleed

colour € 5,710

**2/3 Page horizontal**

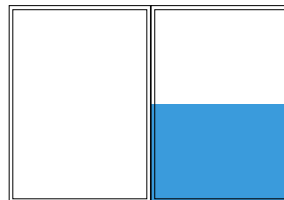
Bleed
210 x 198 mm + 3 mm Bleed
Type area
180 x 167 mm

bw € 2,450
colour € 3,650

**2/3 Page vertical**

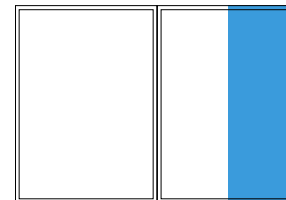
Bleed
137 x 297 mm + 3 mm Bleed
Type area
117 x 250 mm

bw € 2,450
colour € 3,650

**1/2 Page horizontal**

Bleed
210 x 148 mm + 3 mm Bleed
Type area
180 x 125 mm

bw € 1,890
colour € 3,090

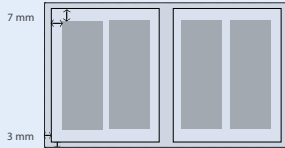
**1/2 Page vertical**

Bleed
102 x 297 mm + 3 mm Bleed
Type area
87 x 250 mm

bw € 1,890
colour € 3,090

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge

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File-Name as follows:

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magazine and issue.)

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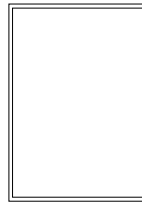
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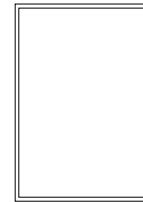
Mrs Melanie Zöller

Friedrich-Ebert-Straße 55

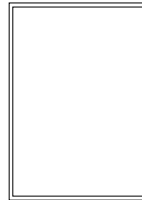
45127 Essen

**1/3 Page horizontal**

Bleed
210 x 99 mm + 3 mm Bleed
Type area
180 x 83 mm
bw € 1,290
colour € 2,490

**1/3 Page vertical**

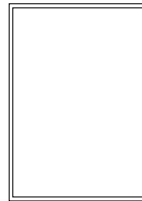
Bleed
71 x 297 mm + 3 mm Bleed
Type area
56 x 250 mm
Placement: Content/News
bw € 1,290
colour € 2,490

**1/4 Page horizontal**

Bleed
210 x 74 mm + 3 mm Bleed
Type area
180 x 62 mm
bw € 960
colour € 2,160

**1/4 Page vertical, corner**

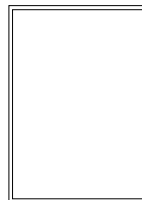
Bleed 102 x 148 mm + 3 mm bleed
type area 87 x 125 mm
1/4 Page vertical
Bleed 55 x 297 mm + 3 mm bleed
type area 45 x 243 mm
bw € 960
colour € 2,160

**1/8 Page horizontal**

Type area
180 x 31 mm
bw € 490
colour € 1,690

**1/8 Page corner**

type area
87 x 62 mm
1/8 Seite vertical
type area 56 x 92 mm
bw € 490
colour € 1,690

**Juniorpage**

Bleed
152 x 215 mm + 3 mm bleed
Type area
140 x 195 mm
bw € 1,970
colour € 3,170

Bound inserts/supplements:

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

Note:

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machine-processable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

Delivery to:

A & O GmbH
 Versand Vulkan Verlag
 Andrea Bedel
 Elisabeth-Selbert-Straße 5
 63110 Rodgau-Dudenhofen
 Germany

Bound inserts

Required quantity: 5,000

Weight of the bound insert: minimum 135 g/m²

Format for 1 sheets 210 x 297 mm + 3 mm bleed on all edges € 4,010

Format for 2 sheets 420 x 297 mm + 3 mm bleed on all edges € 5,450

Bound inserts must be delivered untrimmed and unfolded. The front page and the run of the bound-in insert must be marked. Bound inserts must be of such a type and design that additional preparation and processing are not required. Complications and additional folding and gluing work will be charged separately.

Supplements

Required quantity: 5,000

2-sided up to format 205 mm wide and 292 mm high up to 25 g, minimum DIN A6), total circulation: € 2,045

2-sided up to format 205 mm wide and 292 mm high up to 35 g, minimum DIN A6), total circulation: € 2,850

Terms of payment

All invoices are payable net, without deduction within 15 days from date of invoice. A 3% discount is deductible in case of payment in advance. The invoice amount is accepted by order confirmation. Moratory interest will be charged on delay of payment. Direct debit mandate is possible.

Bank account: Nassauische Sparkasse Wiesbaden

BIC/SWIFT NASSDE55XXX

IBAN DE 38 5105 0015 0107 0926 29

USt-IdNr. (VAT): DE 812 959 878

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+



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Basic-entry for one category print + online

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390 €

* Value added tax to be added to all prices listed.

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**All pages and functions are also optimized for mobile devices like smartphones or tablets.
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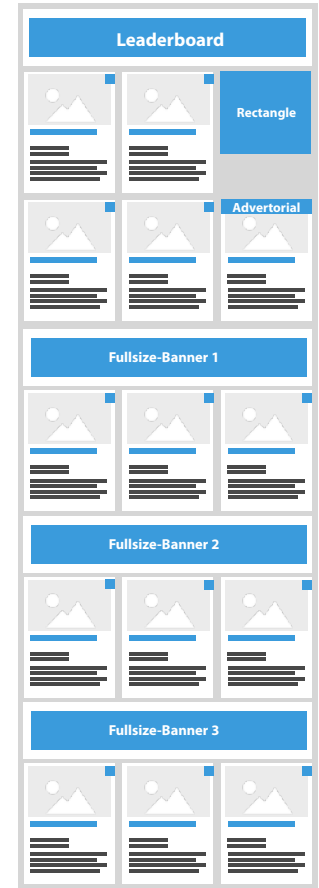
Banner-formats and rates

Format	Placement	Data-format	Format (width x height)	Data-volume	Price in €
Leaderboard ¹⁾	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	990.-
Rectangle ¹⁾	Front page	jpg, gif, png	400 x 560 px	max. 40 KB	930.-
Advertorial ¹⁾	Front page	Editorial Text	Word MS (max. 3000 Zeichen)	–	1,070.-
Fullsize-Banner 1	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	750.-
Fullsize-Banner 2	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	700.-
Fullsize-Banner 3	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	650.-

Booking period: minimum 4 weeks

1) Premium-Placement

* All prices are exclusive of the statutory value added tax.



The newsletter provides:

- all technical topics relevant for the professional practice
- all up-to-date discussions and trends of the sector
- all important questions about the development of markets, companies and products

Sponsored newsletter

- Your exclusive company newsletter:
Your content - our design
Your target group - our target group
- Are you interested?
Further information and conditions on request.

Formats and rates

Form of advertising	Data delivery	Format	Price in €*
Advertorial ¹	MS Word + 1 Figure or Logo	–	1,070 €
Ad-Banner 1 ¹	jpg oder png	600 x 120 px	550 €
Ad-Banner 2 ¹	jpg oder png	600 x 120 px	540 €
Ad-Banner 3 ¹	jpg oder png	600 x 120 px	530 €
Ad-Banner 4 ¹	jpg oder png	600 x 120 px	520 €
Video integration ²	on request	–	790 €

All prices are exclusive of VAT.

1) incl. link to the desired URL

2) incl. link to your Youtube-Channel

Date of release	Banner deadline	Date of release	Banner deadline
1/18/2024	1/16/2024	7/18/2024	7/16/2024
2/15/2024	2/13/2024	8/15/2024	8/14/2024
3/14/2024	3/12/2024	9/12/2024	9/10/2024
4/11/2024	4/9/2024	10/24/2024	10/22/2024
5/23/2024	5/21/2024	11/21/2024	11/19/2024
6/18/2024	6/18/2024	12/19/2024	12/17/2024

NEWS WATERSOLUTIONS

Banner 1

Banner 2

Banner 3

Banner 4



Editor-in-Chief
Dr.-Ing. Hildegard Lyko
 Phone: +49 201 8 20 02-20
h.lyko@vulkan-verlag.de



Team Leader
Nico Hülsdau
 Telefon +49 201 8 20 02-33
n.huelsdau@vulkan-verlag.de



Editor
Sina Christine Ruhwedel
 Telefon +49 201 8 20 02-91
s.ruhwedel@vulkan-verlag.de



Editor
Charlotte Quick
 Telefon +49 201 8 20 02-31
c.quick@vulkan-verlag.de



Editorial Assistant
Sarah Hofer
 Telefon +49 201 8 20 02-82
i.spoerel@vulkan-verlag.de



Head of Media Sales
Inge Spoerel
 Telefon +49 201 8 20 02-62
i.spoerel@vulkan-verlag.de

Vulkan-Verlag GmbH
 Friedrich-Ebert-Straße 55
 45127 Essen
 Germany
Phone +49 201 8 20 02-0
info@vulkan-verlag.de
www.vulkan-verlag.de