

# WATERSOLUTIONS

Water & Wastewater Technologies

## Media Information 2022

Print/Online & Digital

6<sup>TH</sup> VOLUME 2022

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**Title:**  
**WATER SOLUTIONS**

**Short characteristic:**

**Water Solutions** is the leading technical and scientific journal for water management and wastewater technologies, hydrogeology, water reuse and rainwater harvesting, storage and distribution of water, treatment of wastewater. Water Solutions reports on the process engineering for water treatment, wastewater purification and sludge treatment, on developments in analysis, metrology and control technology, on hygiene and microbiology and operational experiences, common concerns of water protection from the perspective of water use and wastewater disposal as well as on capacity building in developing countries, judicial subjects and economic concerns.

**Target groups:**

Water suppliers, sewage companies, consulting engineers and industry, governments, NGO's

**Publication frequency:**

issue to IFAT

**Magazine format:**

210 mm wide x 297 mm high, DIN A4

**Volume:**

6<sup>th</sup> Volume 2022



**Keywords and topics**

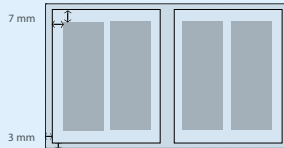
- Analytic
- Automation in the water and wastewater sector
- Climate change
- Desalination
- Digitalization
- Disinfection
- Energy generation from water and wastewater
- Flood protection
- Hydrogen
- Hygiene
- Microplastic
- Rainwater
- Telecontrol technology
- Wastewater treatment
- Water and health
- Water development
- Water distribution
- Water research
- Water reuse
- Water stress
- Water supply
- Water treatment

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
01 /2022	Publishing date 20 May 2022  Advertising deadline 26 April 2022  Print documents deadline 29 April 2022	<b>IFAT 2022 Special</b>  · Water research · Water development · Water distribution · Water reuse · Water treatment · Desalination · Water supply in rural and urban areas · Water supply for agriculture plants · Developing countries · Water and health · Capacity building in the water sector · Flood protection · Climate change · Automation in the water and wastewater sector · Sustainable water supply in semi-arid and arid regions	<b>IFAT</b> 30 May – 3 June 2022

\* Subjects and focal points are subject to change without notice.

**Data output:**

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge

**Data transfer:**

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anzeigen@vulkan-verlag.de

Create a file with information of  
magazine-title and issue.

File-Name as follows: c

ustomer\_ws\_issue\_format.pdf

File-Name as follows:

customer\_ws\_1-21\_210x297.pdf

(Please use abbreviations when naming  
magazine and issue.)

**Proofs:**

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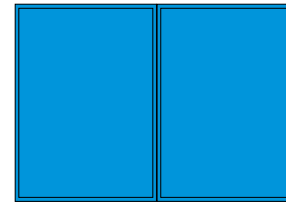
Friedrich-Ebert-Straße 55

45127 Essen

**Title page**

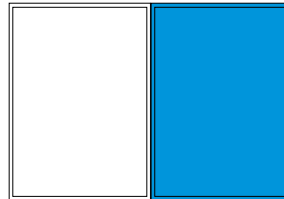
Bleed  
200 x 174 mm

colour € 6,545,-

**2/1 page**

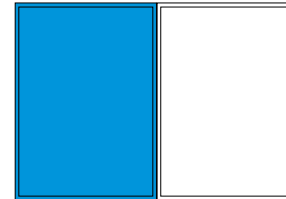
Bleed  
420 x 297 mm + 3 mm bleed

bw 7.620 €  
colour 10.020 €

**1/1 Page**

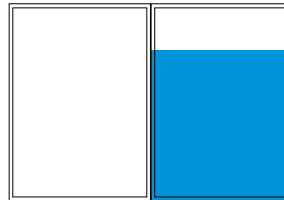
Bleed  
210 x 297 mm + 3 mm Bleed  
Type area  
180 x 250 mm

bw € 3,460,-  
colour € 4,660,-

**outside back cover &  
inside front cover**

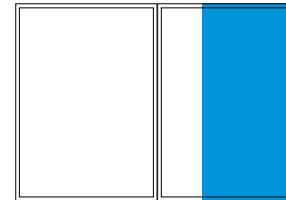
Bleed  
210 x 297 mm + 3 mm bleed

colour 5.580 €

**2/3 Page horizontal**

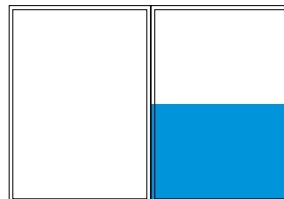
Bleed  
210 x 198 mm + 3 mm Bleed  
Type area  
180 x 167 mm

bw € 2,370,-  
colour € 3,570,-

**2/3 Page vertical**

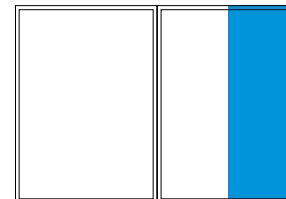
Bleed  
137 x 297 mm + 3 mm Bleed  
Type area  
117 x 250 mm

bw € 2,370,-  
colour € 3,570,-

**1/2 Page horizontal**

Bleed  
210 x 148 mm + 3 mm Bleed  
Type area  
180 x 125 mm

bw € 1,810,-  
colour € 3,010,-

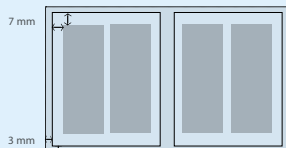
**1/2 Page vertical**

Bleed  
102 x 297 mm + 3 mm Bleed  
Type area  
87 x 250 mm

bw € 1,810,-  
colour € 3,010,-

**Data output:**

- printable PDF/X-3
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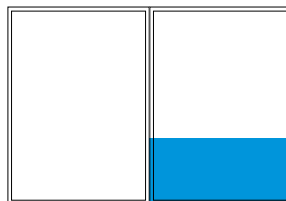
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**1/3 Page horizontal**

Bleed

210 x 99 mm + 3 mm Bleed

Type area

180 x 83 mm

bw € 1,225.–

colour € 2,425.–

**1/3 Page vertical**

Bleed

71 x 297 mm + 3 mm Bleed

Type area

56 x 250 mm

Placement: Content/News

bw € 1,225.–

colour € 2,425.–

**1/4 Page horizontal**

Bleed

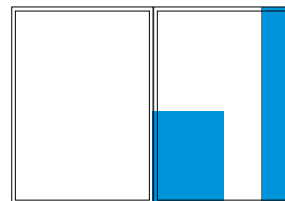
210 x 74 mm + 3 mm Bleed

Type area

180 x 62 mm

bw € 915.–

colour € 2,115.–

**1/4 Page vertical, corner**

Bleed 102 x 148 mm + 3 mm bleed

type area 87 x 125 mm

**1/4 Page vertical**

Bleed 55 x 297 mm + 3 mm bleed

type area 45 x 243 mm

bw 915 €

colour 2.115 €

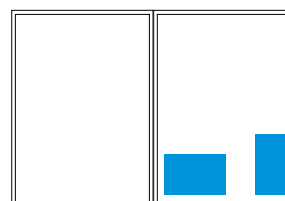
**1/8 Page horizontal**

Type area

180 x 31 mm

bw € 470.–

colour € 1,670.–

**1/8 Page corner**

type area

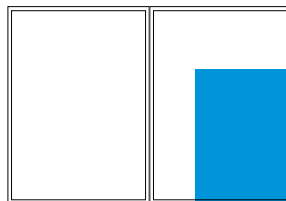
87 x 62 mm

**1/8 Seite vertical**

type area 56 x 92 mm

bw 470 €

colour 1.670 €

**Juniorpage**

Bleed

152 x 215 mm + 3 mm bleed

Type area

140 x 195 mm

bw 1.905 €

colour 3.105 €

**Bound inserts/supplements:**

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

**Note:**

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machine-processable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

**Delivery to:**

Rhein-Main Buchbinderei GmbH  
Ostring 13  
65205 Wiesbaden-Nordenstadt  
Germany

**Bound inserts**

Required quantity: 5,000

Weight of the bound insert: minimum 135 g/m<sup>2</sup>

Format for 1 sheets 210 x 297 mm + 3 mm bleed on all edges € 3,890.–

Format for 2 sheets 420 x 297 mm + 3 mm bleed on all edges € 5,280.–

Bound inserts must be delivered untrimmed and unfolded. The front page and the run of the bound-in insert must be marked. Bound inserts must be of such a type and design that additional preparation and processing are not required. Complications and additional folding and gluing work will be charged separately.

**Supplements**

Required quantity: 5,000

2-sided up to format 205 mm wide and 292 mm high up to 25 g, minimum DIN A6), total circulation: € 1,985.–

2-sided up to format 205 mm wide and 292 mm high up to 35 g, minimum DIN A6), total circulation: € 2,760.–

## Terms of payment

All invoices are payable net, without deduction within 15 days from date of invoice. A 3% discount is deductible in case of payment in advance. The invoice amount is accepted by order confirmation. Moratory interest will be charged on delay of payment. Direct debit mandate is possible.

Bank account: Nassauische Sparkasse Wiesbaden

BIC/SWIFT NASSDE55XXX

IBAN DE 38 5105 0015 0107 0926 29

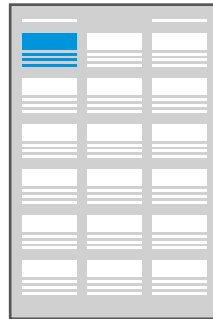
USt-IdNr. (VAT): DE 812 959 878

## Display your logo in the market guide!

You can choose the section in which you want your entry to be placed.

We will be pleased to provide you with an individual offer without any obligation.

Be present with your company entry 365 days a year and you will be found!



print

+



online

### Your advantages

- Linking with your social media profiles
- Linking with your website
- Name your contact details
- PDF downloads

**Basic-entry for one keyword print + online**

**120 €**

**Premium-entry for one year**

**390 €**

\* Value added tax to be added to all prices listed.



**The portal offers many opportunities:**

- In-depth research of content and B2B knowledge
- Daily news from the Filtration and Separation industry
- all trade fairs and events relevant for the sector
- Online Buyers Guide incl. suppliers and products
- Global Guide of the Filtration and Separation Industry
- the latest product and process developments
- large book shop
- Job offers
- and much more

**All pages and functions are also optimized for mobile devices like smartphones or tablets.**

**Just try it!**

**www.water-solutions.info**

Unites knowledge, markets and applicators!

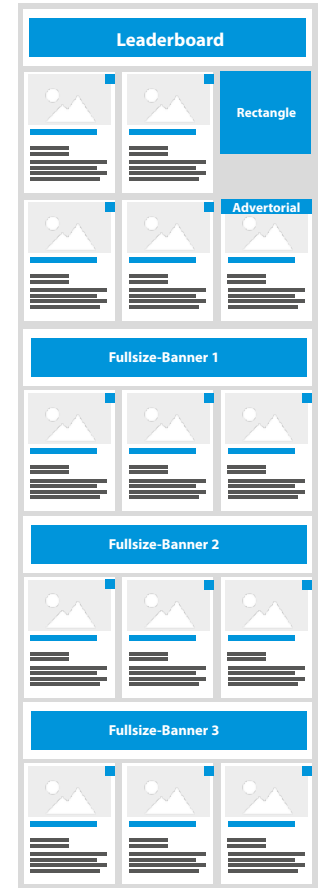
**Banner-formats and rates**

Format	Placement	Data-format	Format (width x height)	Data-volume	Price in €
Leaderboard <sup>1)</sup>	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	980.-
Rectangle <sup>1)</sup>	Front page	jpg, gif, png	400 x 330 px	max. 40 KB	870.-
Advertorial <sup>1)</sup>	Front page	Editorial Text	Word MS (max. 3000 Zeichen)	–	980.-
Fullsize-Banner 1	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	700.-
Fullsize-Banner 2	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	650.-
Fullsize-Banner 3	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	600.-

Booking period: 4 weeks

1) Premium-Placement

\* All prices are exclusive of the statutory value added tax.



**The newsletter provides:**

- all technical topics relevant for the professional practice
- all up-to-date discussions and trends of the sector
- all important questions about the development of markets, companies and products

**Sponsored newsletter**

- Your exclusive company newsletter:  
Your content - our design  
Your target group - our target group
- Are you interested?  
Further information and conditions on request.

**Formats and rates**

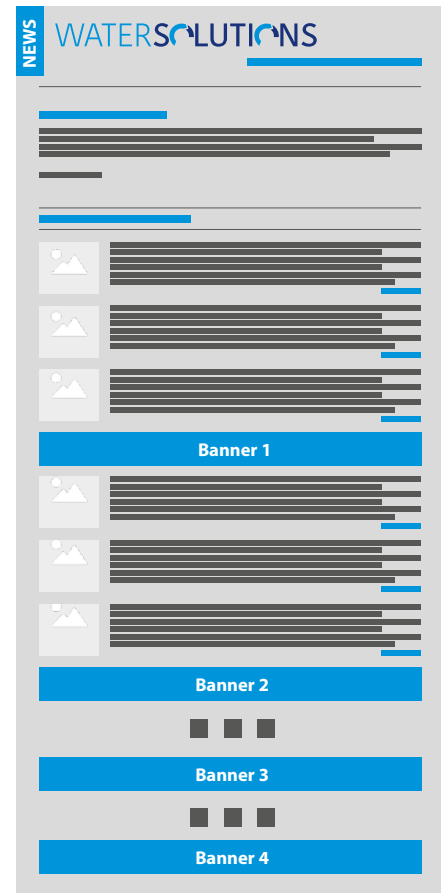
Form of advertising	Data delivery	Format	Price in €*
Advertorial <sup>1</sup>	MS Word + 1 Figure or Logo	–	850 €
Ad-Banner 1 <sup>1</sup>	jpg oder png	600 x 120 px	460 €
Ad-Banner 2 <sup>1</sup>	jpg oder png	600 x 120 px	450 €
Ad-Banner 3 <sup>1</sup>	jpg oder png	600 x 120 px	440 €
Ad-Banner 4 <sup>1</sup>	jpg oder png	600 x 120 px	430 €
Video integration <sup>2</sup>	on request	–	650 €

All prices are exclusive of VAT.

1) incl. link to the desired URL

2) incl. link to your Youtube-Channel

Date of release	Banner deadline	Date of release	Banner deadline
3/10/2022	3/8/2022	8/11/2022	8/9/2022
4/7/2022	4/5/2022	9/8/2022	9/6/2022
5/5/2022	5/3/2022	10/6/2022	10/4/2022
5/19/2022	5/17/2022	11/3/2022	10/31/2022
6/15/2022	6/13/2022	12/15/2022	12/13/2022
7/14/2022	7/12/2022		





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